

DAIRY Expo



8-9-10
APRIL 2022

HITEX Exhibition Center,
Hyderabad, INDIA

INTERNATIONAL EXHIBITION ON
DAIRY PRODUCTS, PROCESSING
& PACKAGING MACHINERY
AND ALLIED INDUSTRY



**BOOK YOUR
STALL NOW!**

Organizers

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MEDIA DAY MARKETING



The Federation of Telangana
Chambers of Commerce and Industry
(FTCCI)

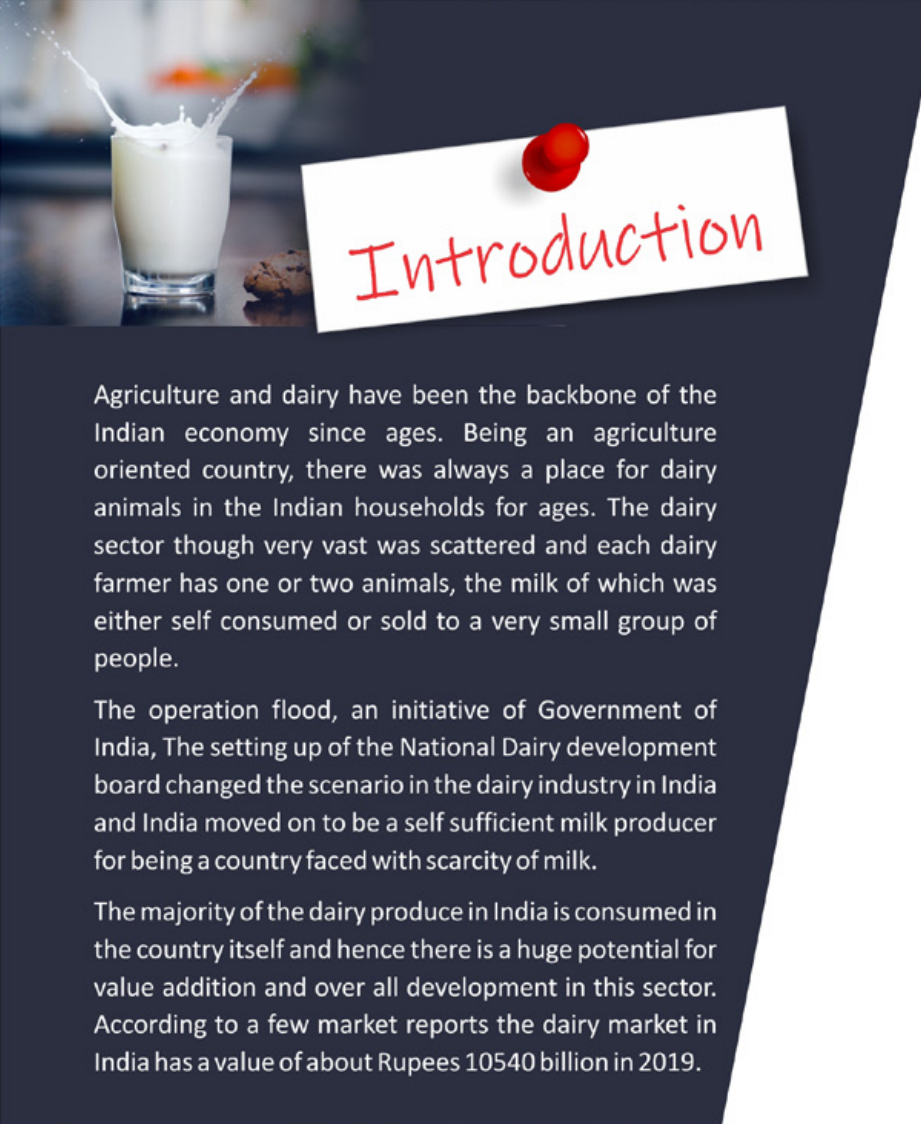


Ministry of Agriculture
Government of India



Government of
Telangana





Introduction

Agriculture and dairy have been the backbone of the Indian economy since ages. Being an agriculture oriented country, there was always a place for dairy animals in the Indian households for ages. The dairy sector though very vast was scattered and each dairy farmer has one or two animals, the milk of which was either self consumed or sold to a very small group of people.

The operation flood, an initiative of Government of India, The setting up of the National Dairy development board changed the scenario in the dairy industry in India and India moved on to be a self sufficient milk producer for being a country faced with scarcity of milk.

The majority of the dairy produce in India is consumed in the country itself and hence there is a huge potential for value addition and over all development in this sector. According to a few market reports the dairy market in India has a value of about Rupees 10540 billion in 2019.



DAIRY Expo

The Dairy show Hyderabad will be a big boon for the dairy industry to stand back in the new normal after the covid19 epeidimic. It focuses on bringing the complete chain of stake holders in the dairy industry onto one platform giving a fair chance of interaction and growth for the industry stake holders.

Why Exhibit

- Lead Generation
- Branding
- An Apt Platform to reach the Targeted Customers
- A one stop for all latest industry trends in one place.
- An Excellent opportunity to showcase new products and technologies to leading Clients
- The Right Platform to boost you business
- An Excellent opportunity to engage Face-to-Face with Prospective Clients.
- An Apt Platform to Connect with Right Partners for your business Needs.



Exhibitor Profile

- Researchers
- Dairy product Traders
- Dairy sector Investors
- Dairy Research Scholars
- Dairy Students
- Dairy Officials
- Insurance providers
- Financing agencies
- Cargo handlers
- Cold Storage providers
- Decision Makers
- Export/Import Agencies
- Farmers
- Marketing personnel
- Media personnel
- Promoters
- Purchase department personnel
- Research & Development Agencies
- Testing and Certifying agencies
- Supply chain management officials
- Organizations looking of new tie-ups
- And other interested people

Why Visit

- A One stop for all latest industry trends in one place
- See new products and technologies from leading vendors.
- Compare and decide what best suits your business needs
- A helping platform for making purchasing decisions
- Learn about the latest trends, and engage Face-to-Face with Suppliers.
- An apt platform to connect with right partners for your business needs.



Organizers

Starting Operation in the year 2013, Media Day Marketing is a leading business exhibition company, which conducts B2B exhibitions and Conferences, with a competitive edge across Indian market.

Media Day Marketing has to its credit been successfully conducting the International Truck Trailer and Tyre Expo (www.trucktrailerntyreexpo.com) since 2016. Besides the Truck Trailer and Tyre Expo, Media

Day has also been conducting Reefer and Container Expo , Tipper and Tanker Expo as concurrent events with TTT Expo, AutoTechnika and Green Vehicle Expo in Bangalore, and Office 360 Expo in Hyderabad.



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GET IN TOUCH



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